

Daniel Guimaraes

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A creative and multi-talented Graphic Designer with diverse and extensive understanding of typography, form/imagemaking, post-production and D.I.Y. production. Self-motivated with the ability to take on new design challenges with or without supervision. Passionate about creating new marketing/information strategies that challenge conventional ideas while still expressing the needs of the client/studio.

Skills

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Photography, After Effects & Final Cut Pro.

Educational Experience

Bachelors of Fine Arts Graphic Design

California Institute of the Arts - Valencia, CA
(Sep. 2004 - May. 2008)

Professional Experience

CalArts (July 2008 - Sept 2008) - Valencia, CA

Summer Designer

Overview: Created graphic projects for the institute under the supervision of Scott Taylor. Created design materials for new/current students and administrative purposes.

Onestaroff Design (2003 - Current) - Modesto/Valencia, CA

Principal/Director

Overview: Worked with new & recurring clients to produce various projects related mostly to the music industry in local/national/international sectors. Successfully translated the musical feel, and band/labels ideas, into visual pieces to reflect the content. Created design/artwork for CD cases, Websites/Web Promotions, Promotional/Event posters, Press Packets, Apparel and Magazine Advertisements. Found & worked with illustrators and photographers for specific projects.

Exhibitions & Contributions

2005

CalArts Graphic Design of the Year Show

2006

CalArts Graphic Design End of the Year Show

2007

CalArts Graphic Design End of the Year Show

2008

Work published in Tactical Magic zine (tacticalmagic.com)

Work published in PUB (calarts design zine) (calarts.edu/pub)

CalArts Graphic Design End of the Year Show

CalArts Love/Heartbreak Exhibition